

# Elementary Art — General Categories

Monochromatic Drawing

Polychromatic Drawing

Watercolor

Oil/Acrylic Painting

Sculpture

Textiles

Crafts

Mixed Media

Name \_\_\_\_\_ School \_\_\_\_\_ City \_\_\_\_\_

Title \_\_\_\_\_ Medium \_\_\_\_\_

| FACTORS EVALUATED                      | Poor<br>7-9 points   | Fair<br>10-13 points   | Good<br>14-17 points  | Excellent<br>18-20 points  | POINTS<br>7-20      |
|--|--|--|---|--|---------------------|
| <b>CONTENT and REQUIRED ELEMENTS</b>   | Subject matter is not positive in nature; does not complete AIS (artist idea statement)<br><br>7 8 9   | Subject matter is positive but lacks degree of difficulty; minimally completes AIS (artist idea statement)<br><br>10 11 12 13  | Subject matter is positive and appropriate in difficulty; mostly completes AIS (artist idea statement)<br><br>14 15 16 17   | Subject matter is positive and shows high degree of difficulty; clearly and thoroughly completes AIS (artist idea statement)<br><br>18 19 20   |                     |
| <b>ORIGINALITY</b>                     | Work is not original and artist did not include source information or include permission from original artist to imitate and/or alter<br><br>7 8 9 | Work is original, but artist does not include permission from original artist but does include a photo of copied material; work exhibits minimal creativity<br><br>10 11 12 13                 | Artist includes the necessary permissions and photos of copied material with some creative altering from the original<br><br>14 15 16 17  | Artist includes the necessary permissions and photos of copied material and sufficiently alters work to be considered original; overall piece is personally creative<br><br>18 19 20   |                     |
| <b>TECHNIQUE</b>                       | Lacks variety or harmony within the related colors, shapes, and textures; poor skill of medium displayed; not visually balanced<br><br>7 8 9       | Shows sufficient variety but fails to make shape and texture uniform or balanced in overall piece; inconsistent skill of medium displayed; inconsistently balanced visually<br><br>10 11 12 13 | Shows good skill in use of colors, shapes, and textures; displays some complexity in layering or degree of difficulty; average skill of medium displayed; mostly visually balanced<br><br>14 15 16 17 | Shows harmony and variety as all parts of artwork provide good visual balance; artist clearly understands medium by exhibiting a quality level of difficulty; excellent skill displayed with medium; excellent in visual balance<br><br>18 19 20 |                     |
| <b>COMMUNICATION and EFFECTIVENESS</b> | No desired message or purpose stated in AIS; poorly satisfies audience; presentation of entry is lacking<br><br>7 8 9                              | Confusing message conveyed; mostly lacks purpose; inconsistently satisfies audience; presentation is lacking in some areas<br><br>10 11 12 13  | Piece conveys a message consistent with artist's intentions; purpose is stated; mostly satisfies audience; presentation is mostly effective<br><br>14 15 16 17  | Message is consistently conveyed; purpose is well communicated; consistently satisfies audience; presentation is well executed and effective<br><br>18 19 20   |                     |
| <b>Comments:</b>                       |  |  |   |  | <b>Total Points</b> |

- Artist's Idea Statement is attached.
- If required, craft form is attached.