ART – Videography

Name of Student/Group _____ School _____

Category: ☐ Live Action ☐ Animation # of Participants: _____ City _____

☐ By checking this box, I/we, the artist(s) named above, certify that this artwork and written statements are my/our work entirely. I/we have attached the videography AIS and documentation required.

FACTORS EVALUATED	COMMENTS	POINT TOTALS
CINEMATOGRAPHY 1. Does the video make effective use of framing, lighting, and color? 2. Are shots focused properly and/or creatively? 3. Is the camera used skillfully to tell the story? 4. Is there smooth movement in the tilts, pans, and zooms? 5. If special effects are used, are they used creatively and effectively? 6. If images or graphics were used, were they properly licensed or used with permission? **POINT STANDARD** **18-20 Excellent, 14-17 Good, 7-13 Fair to Poor**		/20 Points
SOUNDTRACK AND MUSIC 1. Is there skillful control of sound and music? 2. Is dialogue (if used) clear and understandable? 3. If sound effects are used, are they used creatively and effectively? 4. If music is used, is it appropriate and helpful to the story/message? 5. If music was used, was it properly licensed or used with permission? **POINT STANDARD** **18-20 Excellent, 14-17 Good, 7-13 Fair to Poor**		/20 Points
COMMUNICATION/STORY 1. Does the video grab and hold the viewer's attention? 2. Is there a clear message or story? 3. Are the topic and/or characters engaging? 4. Is the message or story presented creatively? 5. Does the video reflect godly values? 6. Does the video rise to a level of excellence? **POINT STANDARD** **18-20 Excellent, 14-17 Good, 7-13 Fair to Poor**		/20 Points
EDITING 1. Does the pacing enhance the story? 2. Are there smooth and effective transitions between scenes? 3. Are scenes and sound cut effectively? 4. Is the editing technically good, demonstrating a good command of screen direction, continuity, transitions, and competence with the editing software? 5. Does it meet the time limit of 1-5 minutes? *(5-point penalty for failure to meet time limit)* **POINT STANDARD** **18-20 Excellent, 14-17 Good, 7-13 Fair to Poor**		/20 Points
Point Scale: 65-80 (1st place rating), 55-80 (2nd place rating), 45-80 (3rd place rating); contestant cannot ribbon if missing required forms. Judge's Signature: _____		Total /80 Points