

Art — Group Video Communication

Name _____ School _____

City _____ Time _____

Title _____

FACTORS EVALUATED	COMMENTS	POINTS 4-10
CONCEPT EXECUTION subject matter; style of presentation; accuracy; creativity; effective storytelling		
TECHNICAL EXECUTION angles of camera; audio; lighting; focus; and use of background		
EMOTIONAL AND VISUAL APPEAL impact; style; subject; hope giving; distractions		
ORGANIZATIONAL STRUCTURE clear; orderly in thought and presentation; meets guidelines of time limit and third party protection		
EDITING balance of sound; timing; smoothness of transitions; inclusion of special effects		
VOCAL DELIVERY and SCRIPT a) enunciation; word choice; use of terms; quality in writing and narration b) believable acting that communicates message with clarity		
OVERALL EFFECT OF PRESENTATION knowledge/communication of issue; moved audience to consider		

NOTE: A five-point penalty will be deducted from the total score if the contestant violates the time limit.

Total (70 possible points) _____

Points Total
 61-70.....1 Rating
 51-60.....2 Rating
 41-50.....3 Rating

Point Scale
 9-10.....Excellent, Superior
 7-8.....Good, Above Average
 5-6.....Fair, Average
 4.....Poor

Judge's Signature