



Dear Exhibitor:

We invite you to participate in our annual Educators' Convention at Ironwood in Newberry Springs, California, on October 7-9, 2026. This year, we anticipate an attendance of approximately 150-200 Christian educators representing over 25 ministries from California. We are seeking exhibitors and advertisers who will provide educational products, services, and resources that will assist us in our mission.

**Schedule: Exhibitors** can begin to set up their table as early as 3 p.m. on Wednesday afternoon. The official convention begins at breakfast on Thursday, October 8, but some delegates begin to arrive early for dinner at 6 p.m. with the remaining delegates arriving at 7 p.m. or later. The convention ends by 11 a.m. on Friday morning. Delegates can visit exhibits throughout Thursday and Friday's schedule. The venue and schedule lend itself to more interpersonal opportunities for delegates and exhibitors. We encourage our exhibitors to participate in the activities and sessions and eat meals with the delegates to build relationships with the educators.

**Location: Ironwood**, 49191 Cherokee Road, Newberry Springs, CA 92365

**Hotel Accommodations:** Exhibitors are responsible for securing their own reservations at nearby hotels. The city of Barstow has several options. If cabins become available at Ironwood, exhibitors who wish to stay at the camp will be contacted if they note this desire during the registration process. The cost for meals and activities for representatives attending the convention is \$120 per person (does not include lodging but does include Wednesday dinner). If cabins become available, the cost would be \$50 to \$90 per representative (not per night) depending on if you request exclusive use (one person in one cabin).

**Opportunities:** A price sheet is available on our website that outlines the opportunities for exhibitors/vendors. Please note that exhibitors at this venue may see less table "meandering" traffic than a typical convention may have but will see more "meaningful" opportunities to mingle with delegates that will allow exhibitors to share their product/services. Very few conventions allow exhibitors to eat and play with the delegates, but we have found this schedule to be more effective and personal for both exhibitors and delegates. When representatives reserve a table or become a sponsor, we discount the meal and activity fee for one representative (discount will be shown on invoice).

**Delegate Giveaway:** At the end of the convention during the closing session, we do a drawing with our teachers; and we encourage our vendors to come prepared to give a gift for this opportunity to encourage our teachers. The gifts can be gift cards, books, classroom tools, digital resources, or anything else you think might be special for teachers. When you give a gift or gifts, it becomes one more opportunity to give a "shout out" to your company/ministry.

**How to reserve a table or advertisement?** Companies may reserve vendor or ad space by submitting an [online reservation form](#). This link becomes available in April. All monies are sent separately. We will contact you with a follow-up confirmation and invoice.

Sincerely,

Shannon Steuerwald, Executive Director

P.S. Not familiar with our Association? You can find more information about [GSACS](#) at our website!